



# **Elevate Your Business with Color Product Identification Labels**



### Why Be Content with This...

Standard Thermal Label



- Bland brand imagery is unexceptional
- · Weak identification could lead to lost sales
- Can lead to potential sorting and picking errors

### When You Can Have This... Eye-Catching ColorWorks Label



- Elevate brand appeal and perceived quality
- Boost sales and customer satisfaction
- Increase distribution productivity and accuracy



## **ColorWorks**<sup>®</sup> Color Label Printers on Demand

See them in action.



SIMPLE ◆ SMART ◆ CLEAN

#### Powered by PrecisionCore®

- Next gen technology replaces complex parts with all-in-one, simple chip design
- Highly scalable design enables superior image quality and high productivity
- Heat-Free technology supports efficient ink usage and low power consumption





#### **Designed for Ease Of Use**

- Hassle free—no ribbons or thermal printheads to replace
- Easy thermal replacement—Native ZLP II<sup>®</sup>, Windows<sup>®</sup>, MAC<sup>®</sup>, SAP<sup>®</sup>, Linux<sup>®</sup>
- · Powerful remote management utility









	C4000	C6000A/P	C6500A/P	C7500
	Low- to Mid-Volume Auto Cutter	Mid- to High-Volume Auto Cutter / Peeler	Mid- to High-Volume Auto Cutter / Peeler	High-Volume Batch Printing
MSRP	\$1,999	\$2,699/\$3,199	\$3,649/\$4,149	\$9,199
Max. Print Speed (Inches per Second) <sup>1</sup>	4.0	5.0	5.0	11.8
Max. Print Resolution (dpi)	1200 x 1200	1200 x 1200	1200 x 1200	1200 x 600
Max. Print Width (Inches)	4.25	4.25	8.34	4.25
Printer Languages	ESC/Label, ZPL II	ESC/Label, ZPL II	ESC/Label, ZPL II	ESC/Label, ZPL II
Compatibility	Windows, Mac, SAP, Linux	Windows, Mac, SAP, Linux	Windows, Mac, SAP, Linux	Windows



#### **Epson Preferred<sup>™</sup> Plus Extended Service Plans**

#### We've Got You Covered

- Return for Repair—plans and standalone services available
- Spare-in-the-Air<sup>™</sup> (SITA)—Next-Business-Day¹ Whole Unit Exchange
- Next-Business-Day On-Site Repair Service<sup>2</sup> includes a next-business-day on-site<sup>2</sup> visit

Get more information here.

#### To learn more, go to epson.com/colorworks

#### Contact your Epson® sales or service representative today.

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- 1 Expedited shipping not available in all areas. Orders placed and processed by 1 p.m. Pacific Time for Next-Business-Day delivery. See limited warranty or service plan for details.
- 2 Geographic limitations may apply. Service request must be received and processed by 1 p.m. Pacific Time, Monday through Friday, excluding holidays.

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