

Risks of not having an efficient dedicated MDM solution



Mobile Device Management (MDM) is a software application that allows IT admins to secure, control, and manage mobile devices remotely. Using an MDM solution, admins can provision devices with required settings and applications, configure various policies, implement kiosk functionalities, and monitor devices' performance and health. Without Mobile Device Management (MDM), organizations struggle to manage and secure their mobile devices. This lack of control can affect productivity, security, and compliance with industry regulations.

Let's take a detailed look at the risks involved when IT Teams are not employing a dedicated MDM solution as opposed to those that are:

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Increased MDM Complexity

Are you using multiple MDM solutions to manage different types of devices?

Provisioning different types of devices into different solutions is tedious and time-consuming for IT teams. Training and maintaining multiple systems can be expensive.

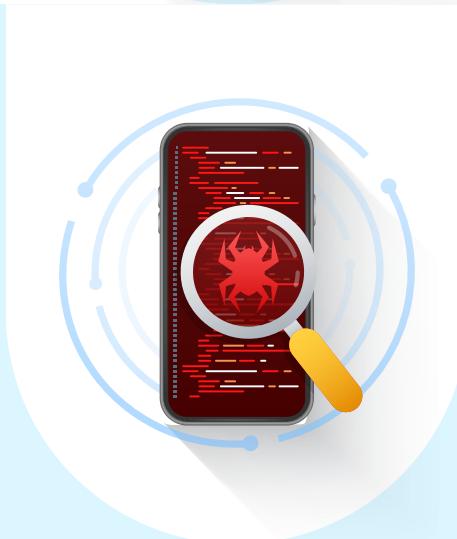
Distracted Employees: Costing Billions

Disengagement among employees leads to a yearly loss of \$8.8 trillion in productivity, most of it attributed to device misuse and unmonitored internet usage.

Cyberthreats (Malicious Apps and Phishing Attacks)

CloudSEK found that **193 apps on the Google Play store were infected with malware**. Without an MTD integrated MDM solution, businesses are vulnerable to cyber security threats and data leaks.

SureMDM Features & Benefits



Enroll and configure different types of devices such as mobile phones, tablets, pcs, wearables, VR & IoT devices into SureMDM. Manage and monitor different devices from a centralized console to reduce IT burden and additional costs.

Restrict user access to **only approved applications and URLs**, and track usage patterns to ensure higher productivity

Continuously **scan mobile applications** for malware and inspect links for malicious phishing URLs to safeguard against the latest cyber attacks.

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Unsecured Access and Network Attacks:

Over **50% of businesses** are vulnerable to unsecured WiFi threats. Unsecured remote access and outdated defenses leave your company vulnerable to network based attacks.

Stalled Work and Overhead costs

Disruptions in operations or downtime caused by device malfunctions lead to decreased business productivity and higher overhead costs. Additionally, shipping devices and providing on-site support incur both financial and time expenses.

Time-Consuming App Management

Manually installing and updating all business applications on multiple enterprise devices consumes a significant amount of time and negatively impacts the productivity of IT teams.

SureMDM Features & Benefits



Configure a safe and convenient remote access between corporate resources and managed devices leveraging a Zero Trust solution built into SureMDM.



Remotely view and control the device for quick issue resolution, saving on both shipping costs and lost productivity



Remotely install, uninstall, and update business related applications and seamlessly manage in-house apps to ensure business readiness

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Lost Assets, Last-Mile Delivery Delays

27% of supply chain companies have reported **misplacing 10%** of their devices each year. Loss of devices both outdoors and indoors leading to financial loss and data breaches. Last mile deliveries take a long time and excess fuel costs.

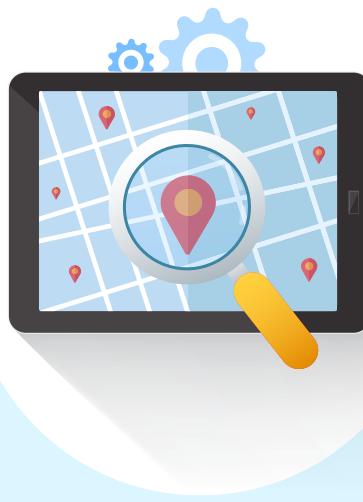
Limited Visibility on Device Health

Blind spots in monitoring the devices' health and performance can lead to potential device issues.

Inefficient BYOD Implementation

According to a report, **63% of the cybersecurity professionals** are worried about data leakage as their primary security concern in BYOD. BYOD offers convenience, but raises serious data privacy and security concerns.

SureMDM Features & Benefits



Locate your assets indoors or outdoors with real-time tracking. Gain insights into past routes and identify optimal delivery paths to ensure timely deliveries



Gain real time insights on device status, health, performance and app usage patterns etc, to **make informed decisions and optimize performance**



Efficiently manage BYOD devices by creating separate containers for work-related applications and data.

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SureMDM Features & Benefits

Security Risks, Hidden Costs

The global average **cost of a data breach in 2023 was USD 4.45 million**, a 15% increase over 3 years. Your organization could face potential security risks if devices have weak passwords, data on lost devices, and lack of control over firewall policy and peripheral settings can lead to potential security risks.



Enforce strict policies such as **complex passwords** and configure Firewall settings and peripheral settings such as **Wi-Fi, Mobile Hotspot, GPS etc.** **Wipe off** the corporate data on lost devices.

About 42Gears

42Gears is a leading Gartner and IDC recognised Unified Endpoint Management (UEM) solution provider. Our diverse range of management solutions include UEM, Things, VR, and Wearable Management, Private Device Farm, Contact Management, Intelligent Camera Blocking, and Mobile Threat Defense. With over 18,000 customers in 160+ countries, 42Gears solutions have a proven track record of success in any industry.

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