Deploy BarTender your way

BarTender can be deployed locally, in the cloud, or as any combination to get the best of both and meet your specific business needs.

On-premises

Optimize productivity with powerful security and always-on high availability, ensuring the ultimate level of confidence. Available in four editions.

Why choose On-premises
- Maintain tight control over server configuration and change management
- Enforce strict data residency and regulatory frameworks for data access
- Run large scale print jobs with high performance and low latency
- Minimize risks of poor internet connection and performance

Each higher edition/plan supports all features included in the edition/plan preceding it.

Cloud

Create, manage, and print labels from anywhere - without the need for additional IT infrastructure and resources. Available in three plans.

Why choose Cloud
- Deploy a labeling solution quickly
- Receive latest features & security updates automatically
- Print labels remotely and from multiple locations
- Reduce overhead with simple, cloud-native integrations

Starter
Design and print labels in minutes

- Design simple barcode labels with 100+ linear and 2D symbologies and standards
- Print to 11,000+ printers for labeling, marking, and coding
- Ensure compliance with 400+ pre-built templates
- Print to unlimited printers from a single user and PC

Professional
Be more data-driven with pre-configured, dynamic tools

- Create dynamic templates for simplified template management
- Print at the source of work from any mobile device or browser
- Easily connect label templates to 20+ pre-configured databases or file types
- Ensure label accuracy with customizable data entry forms
- Encode RFID tags as easily as barcode labels

Automation
Boost productivity with flexible, automated labeling

- Streamline label printing with on-demand, data-driven forms
- Build flexible integrations using REST APIs, File Drop, or no-code builders
- Automate repetitive processes with 70+ trigger actions
- Integrate with any business system or application (ERP, WMS, MES, etc.)
- Reprint previously printed labels that get lost or damaged

Enterprise
Streamline teams and enforce accountability

- Create a source of truth with centralized label and document management
- Enable version control by tracking label documents, from start to finish
- Prevent unauthorized print runs with enterprise-level security and permissions
- Manage complete audit trails and logs
- Enable comprehensive traceability
- 99.99% high availability with enhanced reliability

Essentials
Start printing without additional IT resources

- Design anywhere, anytime using the cloud-based designer
- Centralize label and document management
- Connect to cloud databases and local files
- Get started in minutes – with minimal software installation

Automation
Streamline printing and teams without complexity

- Build flexible integrations using REST APIs or File Drop
- Enable version control by tracking label documents, from start to finish
- Streamline label template management with dedicated spaces for users & teams
- Add and print to Zebra printers with direct cloud printing
- Ensure authorized access with pre-configured SSO options

Enterprise
Strengthen control of global operations

- Print directly from your ERP or business system with pre-built connectors – no programming needed (1 included with plan)
- Strengthen control with private and semi-private cloud options (future)
- Test before you deploy in a dedicated sandbox environment (future)

BarTender Feature Comparison

	On-premises				Cloud		
	Starter	Professional	Automation	Enterprise	Essentials	Automation	Enterprise
WYSIWYG designer	•	•	•	•	•	•	•
Broad printer support	•	•	•	•	•	•	•
Extensive barcodes	•	•	•	•	•	•	•
Pre-defined label stock	•	•	•	•	•	•	•
Online library with 400+ pre-built label templates	•	•	•	•	•	•	•
Local data	•	•	•	•	•	•	•
Driverless remote printing		•	•	•	•	•	•
Anywhere, anytime printing		•	•	•	•	•	•
External devices		•	•	•			
Data entry forms		•	•	•	•	•	•
Broad database support		•	•	•	•	•	•
Dynamic data-driven templates		•	•	•	•	•	•
RFID		•	•	•	•	•	•
Online label designer					•	•	•
Print recovery			•	•	•	•	•
Flexible File Drop integration			•	•		•	•
REST API			•	•		•	•
.NET SDK			•	•			
Process automation			•	•			
On-demand printing forms			•	•		•	•
Direct cloud printing						•	•
Pre-built ERP connectors for printing			•	•		•	• + 1 included
Centralized labeling management				•	•	•	•
Global operations				•	•	•	•
Content and workflow management				•		•	•
Unlimited logging				•			
Enterprise security				•			
Business continuity				•			

Additional services available

Premium support
Prevent downtime for your mission-critical labeling with 24/7/365 global coverage and 1-hour priority response for any production impacting issue.

Professional services
Let us help you deploy, or update to, the latest BarTender solution successfully and quickly with custom integrations, label design, and training.