

EPSON®

ColorWorks™ Label Printers

Do Labels Differently™



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The Tangible Business Benefits of Using Your ColorWorks Label Printer

5 Ways Color Labels Can Help Businesses Improve Profit Potential, Highlight Safety Concerns and Streamline Logistics



Printing Color in One Step

- Boost efficiency by replacing two-step printing with one-step, on-demand color label printing
- Eliminate the challenges and potential waste associated with preprinted media



On-Demand Flexibility

- Flexible customization without relying on preprinted designs
- Print what you need—when you need it

- 1 | Boost sales and profit potential with one-step, on-demand color printing
- 2 | Build purchase consideration and customer retention
- 3 | Enhance clarity and readability using color-coded and highlighted information
- 4 | Simplify warnings and safety information
- 5 | Optimize operational efficiency and help reduce errors

Find the ColorWorks Printer for Your Needs



	CW-D3800	CW-C4000	CW-C6000A/P	CW-C6500A/P	CW-C8000
	Affordable, Low-Volume 4" Compact Printer Auto Cutter	Low- to Mid-Volume 4" Compact Printer Auto Cutter	Mid- to High-Volume 4" Printer Auto Cutter/Peeler	Mid- to High-Volume 8" Printer Auto Cutter/Peeler	High-Volume 4" Printer Auto Cutter
Max. Print Speed (Inches per Second)	4.0 ¹	4.0 ¹	5.0 ²	5.0 ²	11.8 ³
Max. Print Resolution (dpi)	600 x 1200	1200 x 1200	1200 x 1200	1200 x 1200	600 x 1200
Max. Print Width	4.25"	4.25"	4.25"	8.34"	4.25"
Ink Type	Dye ink	Pigment ink	Pigment ink	Pigment ink	Pigment ink
Printer Languages	ESC/Label™, ZPL II®	ESC/Label, ZPL II	ESC/Label, ZPL II	ESC/Label, ZPL II	ESC/Label, ZPL II
Operating Systems	Windows®, Mac®, Linux®	Windows, Mac, Linux	Windows, Mac, Linux	Windows, Mac, Linux	Windows, Mac, Linux
Ink Cartridge/Pack Capacity (Per Cartridge/Pack) ⁴	40 mL per cartridge	50 mL per cartridge	80 mL per cartridge	80 mL per cartridge	480 mL per pack
Roll Media, Max. Core Diameter/Outer Diameter	2.25"/4"	2.25"/4"	3"/8"	3"/6"	3"/8"
Printer Dimensions (W x D x H)	12.2" x 11.1" x 11.2"	12" x 11.1" x 11.2"	A: 13.4" x 22.2" x 12.8" P: 13.4" x 22.8" x 12.8"	A: 17.5" x 20.3" x 12.8" P: 17.5" x 20.9" x 12.8"	24.4" x 15.4" x 16.5"
Cloud Printing	Available	Available	Available	Available	Available
Label Boost™ Shipper ⁵	Compatible	Compatible	Compatible	Compatible	N/A
Label Boost Designer ⁵ and Label Boost Concierge ⁶	Compatible	Compatible	Compatible	Compatible	Compatible
Epson ColorWorks Print App ⁶	Compatible	Compatible	N/A	N/A	N/A

Recommended Applications

- Makers market, product labeling, to-go labels, visitor management
- Event management, food packaging (fresh food, artisan bakery), GHS labeling, pharmacy, pharmaceutical (manufacturing), product labeling, shelf tag labeling, to-go labels, visitor management, warehouse (visual ID)
- Food packaging (fresh food, artisan bakery), GHS labeling, pharmaceutical (manufacturing), product labeling, shelf tag labeling, shipping labels, warehouse (visual ID)
- GHS labeling, product labeling, wide-format labels
- Food packaging (fresh food, artisan bakery), GHS labeling, pharmacy, product labeling, warehouse (visual ID)

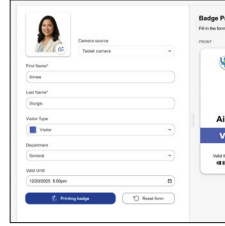
ColorWorks Software



Label Boost Designer⁵

Create labels in minutes with Label Boost Designer⁵, the no-cost label design and print software from Epson.

- Easy to use
- Convenient templates to get you started
- Works with Label Boost Concierge add-on app⁶ for badge printing



Label Boost Concierge⁶

Facilitate check-in and print badges on demand with this no-cost add-on app, available on the App Store[®] and Google Play[®].

- Streamline visitor and event management workflows
- Collect information at check-in or prefill registered attendee data
- Add photos to badges at check-in using a webcam



Label Boost Shipper⁵

With Label Boost Shipper⁵, enhance your black-and-white shipping labels with full-color coupons, targeted ads and secondary labeling.

- Elevate your brand with colorful shipping labels
- Help reduce operational costs
- Highlight critical information for shipping accuracy and timeliness



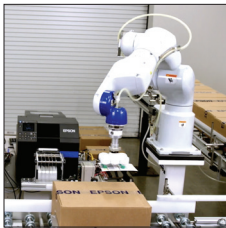
Epson ColorWorks Print App⁶

This no-cost app allows you to print high-quality labels on select ColorWorks printers using your phone or tablet.

- Print easily and quickly without a PC
- Print PDFs or images
- Manage settings and monitor printer status

All screen images simulated. Mobile device and laptop not included.

Print-and-Applify Solutions



Print and Apply

Our compatible print-and-apply solutions deliver fast, on-demand, full-color labeling with the precision and flexibility to support businesses as they grow.

- From compact tabletop units to fully automated systems, designed to fit any operation
- Reduce costs by eliminating preprinted label inventory
- Scale easily to help you label smarter, faster and more profitably

Epson Preferred Plus[™] Extended Service Plans

We offer a variety of extended service plans for up to a total of 5 years of continuous coverage⁷, representing worry-free solutions that will help maximize productivity and protect your investment. We've got you covered. epson.com/esp

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¹ Printing in Max. Speed Mode, 300 x 600 dpi resolution, 4" (101.6 mm) print width. Print speeds are based on the print engine speed only. Total throughput time for any label depends on factors including label size, file size, print resolution, speed of data transmission, etc. | ² Printing in Max. Speed Mode, 300 x 600 dpi, 3.6" (92 mm) print width. | ³ Printing in full 600 x 1200 dpi resolution. | ⁴ Part of the ink from the first cartridges/packs is used for initializing the printer. Ink usage will vary considerably based on images printed, print settings, paper type, frequency of use, temperature and humidity. Variance may be more pronounced when printing infrequently or predominantly with one ink color. Ink is used for printing and printer maintenance, and all colors must be available for printing. For print quality, a variable amount of ink remains after the "replace ink" indicator comes on. | ⁵ Internet connection required for software download. | ⁶ Internet connection required for download. Data usage fees may apply. | ⁷ Product comes with a limited warranty with the option to purchase extended service plans up to a total of 5 years of continuous coverage. Limited warranty length varies by model.

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